



Nevada Tourism and Hospitality Industry Sector Value Network and Supply Chain Symposium

Monday, May 15, 2023; 9:00am to 2:00pm

The Theater (Room 309), Third Floor

Joe Crowley Student Union

University of Nevada, Reno Main Campus

1664 N Virginia Street; Reno, NV 89557

The University Center for Economic Development and The College of Business at the University of Nevada, Reno invites you to attend a ***Nevada Tourism and Hospitality Industry Sector Value Network and Supply Chain Symposium*** on Monday, May 15, 2023 from 9:00am to 2:00pm. This symposium will be held in The Theater (Room 309) on the third floor of the Joe Crowley Student Union on the main campus of the University of Nevada, Reno.

Graduate students in The College's BADM 779.1001 Spring 2023 course, ***Graduate Seminar in Logistics and Supply Chain Management***, have completed a comprehensive assessment and mapping of the value network and supply chain of Nevada's Tourism and Hospitality industry sector. These students will present their findings, including an assessment of identified gaps and targeted community and economic development approaches designed to address those gaps, during the symposium. Elected and appointed officials, local, state, and federal government officials, representatives of various community and economic development organizations, private sector representatives from the broader Tourism and Hospitality sector, and even various non-profit and community-based organizations are invited to attend and participate.

A registration and networking session, with a continental breakfast and refreshments, will start at 9:00am with the symposium running from 10:00am to 1:00pm on Monday, May 15, 2023. A networking luncheon reception will also be provided to all attendees and participants from 1:00pm to 2:00pm. There is ***no charge*** to attend and participate in this symposium.

Seating is limited. If you interested in attending, or if you would like more information about this invitation and event, please RSVP with Frederick Steinmann, Director of the University Center for Economic Development, by phone (775.784.1655) or by email (fred@unr.edu), by ***Friday, May 5, 2023 by 5:00pm***.

A sincere thank you to the Nevada Department of Tourism and Cultural Affairs and the Nevada Governor's Office of Economic Development for their support and participation in this effort!

The University of Nevada, Reno is committed to Equal Employment Opportunity/Affirmative Action in recruitment of its students and employees and does not discriminate on the basis of race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, and sexual orientation. The University of Nevada employs only United States citizens and aliens lawfully authorized to work in the United States. Women and under-represented groups are encouraged to apply.