





# Nevada Division of Outdoor Recreation

2023 Rural Roundup

April 12, 2023

#### **Presented by:**

Matthew Weintraub Deputy Administrator Photo taken and owned by NDCNR, permission granted to NDOR

#### **DIVISION OVERVIEW**

**Mission:** To advance and promote sustainable, world-class outdoor recreation opportunities throughout Nevada

#### Goals:

- Support Nevada's outdoor recreation economy
- Establish Nevada as a home for world-class outdoor recreation
- Affirm outdoor recreation's role in improving public health and community wellness
- Increase community capacity for outdoor recreation and stewardship
- NDOR is run as an effective and efficient agency

#### **DIVISION PROGRAMS**

- Nevada Outdoor Education and Recreation Grant Program
- Nevada Starry Sky Destination Program
- Trail System and Outdoor Recreation Infrastructure Planning/Rehabilitation Grant Program
- Nevada Off-Highway Vehicles Program



# 2022 COMMUNITY ENGAGEMENT





#### **ECONOMIC IMPACT OF OUTDOOR RECREATION IN NEVADA**





4.9 Billion Total Outdoor Recreation Value Added

**52.4 Billion** In Wages and Salaries





#### **STATE OF OUTDOOR RECREATION IN NEVADA**



72% of Nevadans recreate outdoors



4/5 of public survey respondents cite mental wellbeing as a reason they recreate



🔨 Camping in Nevada increased by 40% during the pandemic



## NDOR's Role

Connecting people and programs to resources to increase equitable and sustainable access to the outdoors

#### **Example: Boulder City Dark-Sky Friendly Lighting Retrofit**

- Collaborated with stakeholders including the Boulder City Chamber of Commerce, City of Boulder City, National Park Service, and more
- Identified dark sky tourism as an area of potential economic growth
- Provided support to capacity-limited partners
- Sub-granted \$1.9 million in federal funding to implement project

# **CURRENT PROJECTS AND KEY FOCUS AREAS**

- Non-motorized trail organization resource hub
  - Increases community capacity
- Recreation demand management and transportation planning
  - Clark County
  - Tahoe Meadows
- Nevada Outdoor Recreation Economic Impact Study
  - Currently have state-level data
- Pursue federal funding for projects
  - USDA, EPA, USDOT, etc.

- Agreement for Recreation Shared Stewardship
  - Develop strategic plan
- Affirm importance of outdoor recreation in PreK-12 and postsecondary education
  - Support local education providers
  - Engage with UNR
- Rural Recreation Network
  Development
  - Seeking to increase community capacity

#### LOOKING AHEAD AND NEXT STEPS

- Inventory contributors to Nevada's outdoor recreation economy
- Continue to collaborate with Travel Nevada and regional/local Destination Marketing Organizations
- Champion the value of outdoor recreation
- Expand community access to outdoor recreation as a public health resource
- Increase the number of partnership programs among all sectors of the recreation ecosystem

#### **EXTERNAL FUNDING REALIZED**

- Collaborated with Travel Nevada to allocate EDA
  State Block Grant funding for recreation projects
  - Tahoe Meadows Managed Recreation Planning
  - Outdoor Recreation Economic Impact Study
  - Outdoor Adventure Asset Mapping
  - Dark Sky Community Planning Toolkit
  - Nevada Outdoor Recreation Infrastructure Grant
- Economic Development Administration Boulder City Dark Sky Friendly Municipal Lighting Retrofit

10

#### **EXTERNAL FUNDING REALIZED**

- NPS Rivers, Trails, and Conservation Assistance Program
  - 9 current projects across Nevada
  - Synergy with Travel Nevada Destination Development Grants
- Completion of Toiyabe Trails Institute Feasibility Study
  - Collaborating with stakeholders in search of Phase 2 funding

# 2022 NDOR FACILITATED FEDERALLY FUNDED PROJECTS



#### **STATE FUNDING PROGRAMS**

- Nevada Outdoor Recreation Infrastructure Grant
- Recreational Trails Program
- Land and Water Conservation Fund
- Transportation Alternatives Program

#### **FEDERAL/NON-PROFIT FUNDING PROGRAMS**

- USDA Rural Development
- NPS Rivers, Trails, and Conservation Assistance Program
- US EPA Recreation Economy for Rural Communities
- IMBA Trail Accelerator/Dig In Grants
- NRPA Youth Mentoring Grants

# Questions?



# Contact

#### Matthew Weintraub, Deputy

#### **Administrator** Nevada Division of Outdoor Recreation Phone: 775-684-2701 Email: mweintraub@ndor.nv.gov



NEVADA OFF-HIGHWAY VEHICLES PROGRAM





# Nevada Off-Highway Vehicles Program

Nikhil Narkhede, Management Analyst 2

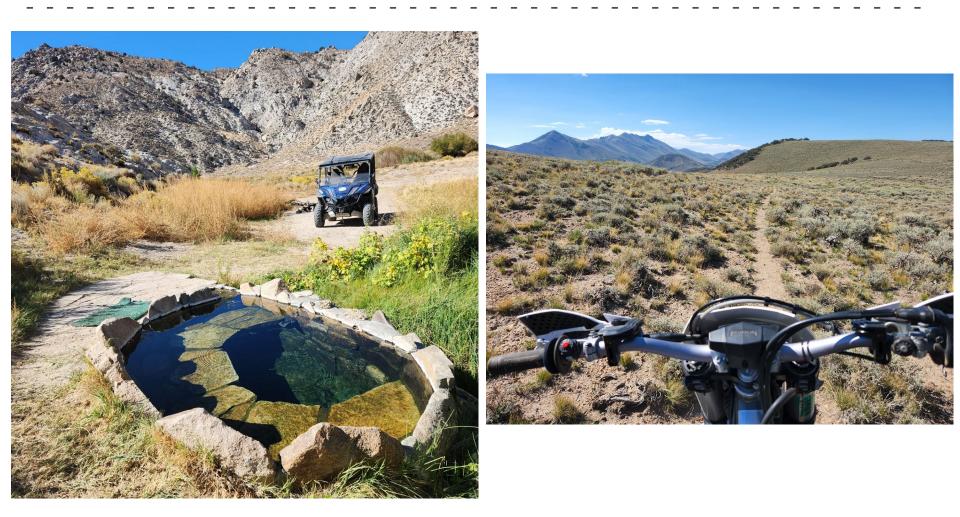
#### **Rural Roundup**

#### Mesquite, NV

April 12, 2023

ohv.nv.gov

#### **OFF-HIGHWAY VEHICLES – MADE FOR NEVADA**





#### **MISSION STATEMENT**

To promote safe and responsible use of Nevada's offroad recreational opportunities, and to ensure today's registration dollars create tomorrow's off-highway adventures.

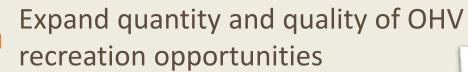
#### **PROGRAM PRIORITIES**

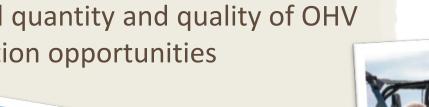


Administer OHV grant program and funding projects



Promote safe and responsible OHV use











#### **NEVADA COMMISSION ON OFF-HIGHWAY VEHICLES**

#### Voting members:

- 1. Offroad racing
- 2. ATV/UTV riders
- 3. Snowmobile riders
- 4. Sportspersons
- 5. OHV dealers
- 6. Conservation
- 7. Sheriff and Chief's Association
- 8. Nevada Association of Counties
- 9. Agriculture

#### **Ex Officio:**

Bureau of Land Management U.S Forest Service Nevada Commission on Tourism (Travel Nevada) Department of Motor Vehicles Nevada Division of Wildlife\*



#### How are Grant Funds Used? (NRS 490.069)

#### Pertaining to OHV trails and facilities:

- 1. Studies or Planning
- 2. Mapping and Signage
- 3. Land Acquisition
- 4. Enhancement or Maintenance
- 5. Construction
- 6. Restoration of Damage Areas
- 7. Features to Minimize Environmental Impacts



#### <u>AND</u>

- 8. OHV Safety Training and Education
- 9. Improve OHV Registration and Enforcement

# OHV Friendly Communities – An Economic Driver

NRS 490.100 authorizes a City or County to designate portion of Highway for OHV use.

- City of Ely: \$ 10,000
  - ORD 714 June 2018
  - Connectors from town to Ward Mountain campground and Cave Lake State Park
  - Signing & Education components
- City of Elko: \$ 60,000
  - ORD 718 January 2019
  - OHV use allowed in town for local business access
  - Enforcement and Signing component





# **Benefits of OHV Friendly Communities**

- Business opportunities
  - Outfitter and Guide
  - OHV Tourism
  - Gas, Lodging, Food
- Improved Safety
  - Know where to ride
  - Know vehicle requirements
  - Increased patrols for OHV misuse



# Winnemucca Dunes Trailhead Development

#### Northern Nevada ATV Association Project Cost: \$147,805

- New shade structure, kiosk, CXT, picnic tables, etc.
- Construction and Environmental Clearance is OHV funded!
- Facility maintenance and access is completed by land manager





# Winnemucca Dunes Trailhead



# Winnemucca Dunes Trailhead

11

# Ride Safe Humboldt County

Humboldt Co. Sheriff's Department Grant Award: \$25,000 / year

- Patrol OHV riding areas
- Host ROHVAA and MSF safety courses
- Issue citations for safety and registration compliance





## **OHV FRIENDLY COMMUNITIES -- BENEFITS**

#### Increase visitation & tourism

- New facilities improve information delivery/awareness
- Proximity to resources
- Tourism dollars in community

#### • Reduce litter/misuse of facilities

- More eyes on site
- One stop for staging and OHV patrols

#### Improve quality of life

- Family fun activities
- Staging area for permitted events (rocket launches, racing, group rides)

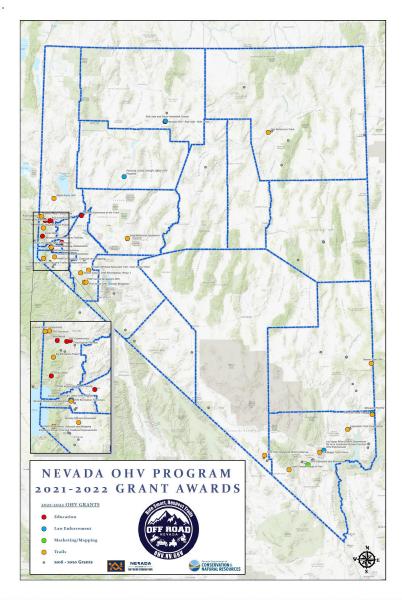




#### **GRANT AWARDS MAP**

#### 2019 Grants

Awarded \$965,595 Funded 17 projects 2020 Grants Awarded \$1,042,922 Funded 18 projects 2021 Grants Awarded \$798,788 Funded 16 projects 2022 Grants Awarded \$2,056,702 Funded 30 projects



# Questions?

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