





Nevada Division of Outdoor Recreation

2023 Rural Roundup

April 12, 2023

Presented by:

Matthew Weintraub Deputy Administrator Photo taken and owned by NDCNR, permission granted to NDOR

DIVISION OVERVIEW

Mission: To advance and promote sustainable, world-class outdoor recreation opportunities throughout Nevada

Goals:

- Support Nevada's outdoor recreation economy
- Establish Nevada as a home for world-class outdoor recreation
- Affirm outdoor recreation's role in improving public health and community wellness
- Increase community capacity for outdoor recreation and stewardship
- NDOR is run as an effective and efficient agency

DIVISION PROGRAMS

- Nevada Outdoor Education and Recreation Grant Program
- Nevada Starry Sky Destination Program
- Trail System and Outdoor Recreation Infrastructure Planning/Rehabilitation Grant Program
- Nevada Off-Highway Vehicles Program



2022 COMMUNITY ENGAGEMENT





ECONOMIC IMPACT OF OUTDOOR RECREATION IN NEVADA





4.9 Billion Total Outdoor Recreation Value Added

52.4 Billion In Wages and Salaries





STATE OF OUTDOOR RECREATION IN NEVADA



72% of Nevadans recreate outdoors



4/5 of public survey respondents cite mental wellbeing as a reason they recreate



🔨 Camping in Nevada increased by 40% during the pandemic



NDOR's Role

Connecting people and programs to resources to increase equitable and sustainable access to the outdoors

Example: Boulder City Dark-Sky Friendly Lighting Retrofit

- Collaborated with stakeholders including the Boulder City Chamber of Commerce, City of Boulder City, National Park Service, and more
- Identified dark sky tourism as an area of potential economic growth
- Provided support to capacity-limited partners
- Sub-granted \$1.9 million in federal funding to implement project

CURRENT PROJECTS AND KEY FOCUS AREAS

- Non-motorized trail organization resource hub
 - Increases community capacity
- Recreation demand management and transportation planning
 - Clark County
 - Tahoe Meadows
- Nevada Outdoor Recreation Economic Impact Study
 - Currently have state-level data
- Pursue federal funding for projects
 - USDA, EPA, USDOT, etc.

- Agreement for Recreation Shared Stewardship
 - Develop strategic plan
- Affirm importance of outdoor recreation in PreK-12 and postsecondary education
 - Support local education providers
 - Engage with UNR
- Rural Recreation Network
 Development
 - Seeking to increase community capacity

LOOKING AHEAD AND NEXT STEPS

- Inventory contributors to Nevada's outdoor recreation economy
- Continue to collaborate with Travel Nevada and regional/local Destination Marketing Organizations
- Champion the value of outdoor recreation
- Expand community access to outdoor recreation as a public health resource
- Increase the number of partnership programs among all sectors of the recreation ecosystem

EXTERNAL FUNDING REALIZED

- Collaborated with Travel Nevada to allocate EDA
 State Block Grant funding for recreation projects
 - Tahoe Meadows Managed Recreation Planning
 - Outdoor Recreation Economic Impact Study
 - Outdoor Adventure Asset Mapping
 - Dark Sky Community Planning Toolkit
 - Nevada Outdoor Recreation Infrastructure Grant
- Economic Development Administration Boulder City Dark Sky Friendly Municipal Lighting Retrofit

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EXTERNAL FUNDING REALIZED

- NPS Rivers, Trails, and Conservation Assistance Program
 - 9 current projects across Nevada
 - Synergy with Travel Nevada Destination Development Grants
- Completion of Toiyabe Trails Institute Feasibility Study
 - Collaborating with stakeholders in search of Phase 2 funding

2022 NDOR FACILITATED FEDERALLY FUNDED PROJECTS



STATE FUNDING PROGRAMS

- Nevada Outdoor Recreation Infrastructure Grant
- Recreational Trails Program
- Land and Water Conservation Fund
- Transportation Alternatives Program

FEDERAL/NON-PROFIT FUNDING PROGRAMS

- USDA Rural Development
- NPS Rivers, Trails, and Conservation Assistance Program
- US EPA Recreation Economy for Rural Communities
- IMBA Trail Accelerator/Dig In Grants
- NRPA Youth Mentoring Grants

Questions?



Contact

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NEVADA OFF-HIGHWAY VEHICLES PROGRAM





Nevada Off-Highway Vehicles Program

Nikhil Narkhede, Management Analyst 2

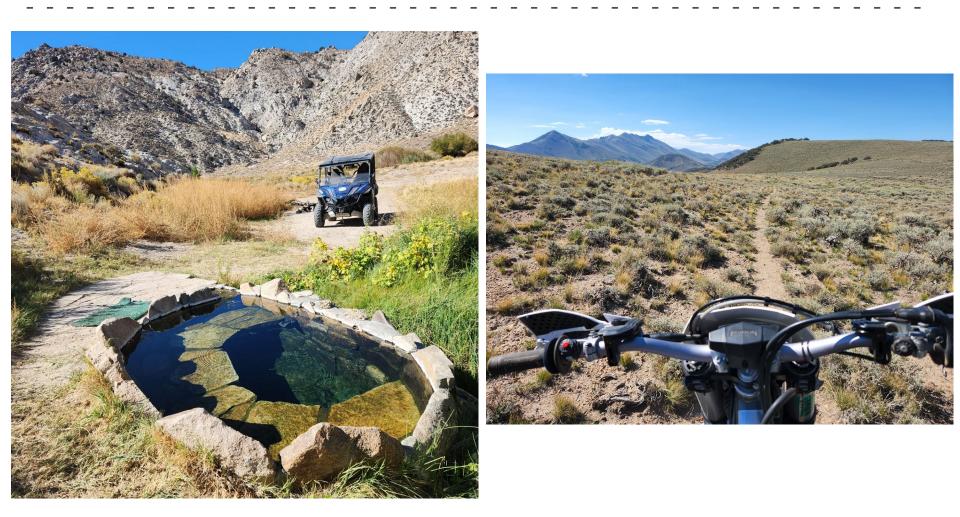
Rural Roundup

Mesquite, NV

April 12, 2023

ohv.nv.gov

OFF-HIGHWAY VEHICLES – MADE FOR NEVADA





MISSION STATEMENT

To promote safe and responsible use of Nevada's offroad recreational opportunities, and to ensure today's registration dollars create tomorrow's off-highway adventures.

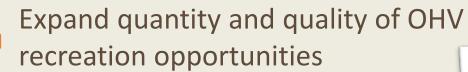
PROGRAM PRIORITIES



Administer OHV grant program and funding projects



Promote safe and responsible OHV use











NEVADA COMMISSION ON OFF-HIGHWAY VEHICLES

Voting members:

- 1. Offroad racing
- 2. ATV/UTV riders
- 3. Snowmobile riders
- 4. Sportspersons
- 5. OHV dealers
- 6. Conservation
- 7. Sheriff and Chief's Association
- 8. Nevada Association of Counties
- 9. Agriculture

Ex Officio:

Bureau of Land Management U.S Forest Service Nevada Commission on Tourism (Travel Nevada) Department of Motor Vehicles Nevada Division of Wildlife*



How are Grant Funds Used? (NRS 490.069)

Pertaining to OHV trails and facilities:

- 1. Studies or Planning
- 2. Mapping and Signage
- 3. Land Acquisition
- 4. Enhancement or Maintenance
- 5. Construction
- 6. Restoration of Damage Areas
- 7. Features to Minimize Environmental Impacts



<u>AND</u>

- 8. OHV Safety Training and Education
- 9. Improve OHV Registration and Enforcement

OHV Friendly Communities – An Economic Driver

NRS 490.100 authorizes a City or County to designate portion of Highway for OHV use.

- City of Ely: \$ 10,000
 - ORD 714 June 2018
 - Connectors from town to Ward Mountain campground and Cave Lake State Park
 - Signing & Education components
- City of Elko: \$ 60,000
 - ORD 718 January 2019
 - OHV use allowed in town for local business access
 - Enforcement and Signing component





Benefits of OHV Friendly Communities

- Business opportunities
 - Outfitter and Guide
 - OHV Tourism
 - Gas, Lodging, Food
- Improved Safety
 - Know where to ride
 - Know vehicle requirements
 - Increased patrols for OHV misuse



Winnemucca Dunes Trailhead Development

Northern Nevada ATV Association Project Cost: \$147,805

- New shade structure, kiosk, CXT, picnic tables, etc.
- Construction and Environmental Clearance is OHV funded!
- Facility maintenance and access is completed by land manager





Winnemucca Dunes Trailhead



Winnemucca Dunes Trailhead

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Ride Safe Humboldt County

Humboldt Co. Sheriff's Department Grant Award: \$25,000 / year

- Patrol OHV riding areas
- Host ROHVAA and MSF safety courses
- Issue citations for safety and registration compliance





OHV FRIENDLY COMMUNITIES -- BENEFITS

Increase visitation & tourism

- New facilities improve information delivery/awareness
- Proximity to resources
- Tourism dollars in community

• Reduce litter/misuse of facilities

- More eyes on site
- One stop for staging and OHV patrols

Improve quality of life

- Family fun activities
- Staging area for permitted events (rocket launches, racing, group rides)

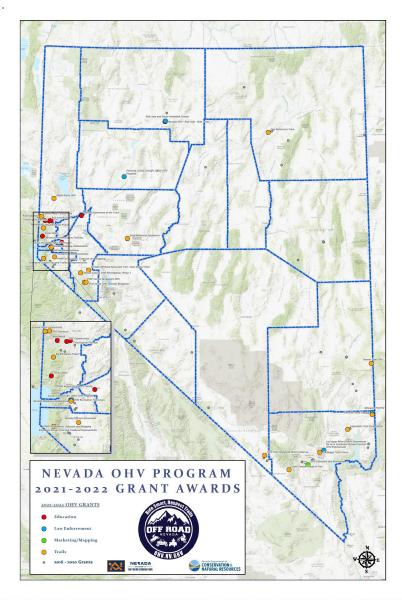




GRANT AWARDS MAP

2019 Grants

Awarded \$965,595 Funded 17 projects 2020 Grants Awarded \$1,042,922 Funded 18 projects 2021 Grants Awarded \$798,788 Funded 16 projects 2022 Grants Awarded \$2,056,702 Funded 30 projects



Questions?

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